

ROBBE & BERKING

S I L B E R

Press release

Flensburg, February 2022

Product innovation: Black knife blades now customisable & available in marble look

Robbe & Berking remains true to its reputation as a trendsetter in the silver market and now draws initials, patterns, coats of arms and much more on knife blades using the latest laser technology

Among the must-haves of the Flensburg-based manufacturer are the Frozen Black knife blades. The Diamond - like Carbon (DLC) coating, an anthracite-black coating from the material class of diamond-like carbons, give the knife blades a very classy technical look in matte black. Using the latest laser technology, Robbe & Berking now makes these blades truly "unique".

What previously only engravers could implement on the silver handles will in the future also be possible on the knife blades: whether initials, coats of arms, texts, silhouettes of houses, yachts or landscapes as well as special patterns - the silversmiths draw everything in detail and sharp on the blade with lasers at the customer's request. A comeback of the hyper-individualized product.

For the market launch, Robbe & Berking presents a blade series inspired by natural marble stone. In three patterns, Martelé, Riva and Belvedere, they are offered as 24-piece menu cutlery in a matching box. Unique as real marble, no two knife blades are alike.

"For some years now, we have been noticing more and more that in our world, in which many people actually already have everything, individuality is becoming the new distinguishing feature and standard of value. Limited special editions are no longer needed to satisfy the customer's desire for the extraordinary. Desirability and exclusivity arise for everyone through the possibility of being able to personalise their cutlery according to their needs", say the silversmiths from Flensburg.

(Characters: 1.780)

Press release
Flensburg, February 2022

Press contact:

Jelena Victoria Müller

Executive Assistant to the CEO

Robbe & Berking Silbermanufaktur seit 1874 GmbH & Co. KG

Zur Bleiche 47

24941 Flensburg

Email: jelena.mueller@robbeberking.de

Phone: +49 461 90306-66

Robbe & Berking World:

Silver is a metal whose beauty has fascinated people for thousands of years. Throughout all cultural epochs, this highly lustrous metal has inspired artists to create something everlasting. Today, the pieces of the **silver manufactory Robbe & Berking** (www.robbeberking.com) are considered by connoisseurs all over the world as unsurpassed masterpieces of silversmithing and are a synonym for highest quality made in Germany. The silver manufacturer Robbe & Berking is a family business founded in 1874, now run by the fifth generation. To this day, it is the silversmith's hand alone that determines the quality of each piece and not the limited possibilities of rational mass production. This has made the manufactory the largest producer of silver cutlery in the world. The collection consists of over 4,000 silver and silver-plated pieces, which are used to furnish restaurants, hotels, residences and embassies, cruise ships, aircrafts, private yachts and much more all over the world, in addition to private households. In more than half of the world's 200 largest private yachts, silver from Flensburg can be found on the tables.

In 2008, the shipyard **Robbe & Berking Classics** (www.classic-yachts.com) was founded, which today includes a yacht broker, its own **Robbe & Berking Museum** and the world's largest yachting library with almost 10,000 antiquarian books and magazines. Since its foundation, more than 10,000 lovers of classic yachts have been welcomed at Robbe & Berking Classics. The shipyard already rescued several famous racing yachts in the metre classes and either restored or rebuilt them. Researching lost yachts and their original construction plans is one of the important tasks. At the same time, the shipyard also builds newly designed yachts – cruisers, racing yachts, motor boats, tenders and dinghies.

We are happy if you send us a copy upon publication.